



FOR IMMEDIATE RELEASE: RE-BRANDING AND COMPANY NAME ALTERATION FOR INFINITY & BLISS EVENT PLANNING AND DESIGN

TORONTO, ONTARIO/ DECEMBER 7, 2018/ BLESSANCA & CO/-- Effective immediately, Infinity & Bliss Event Planning and Design has executed a complete re-brand of the company and has changed its name and brand to BLESSANCA & CO. These changes are effective immediately and will transition into the new brand name and logo on all social media networks, depending on the approval of specific platforms. BLESSANCA & CO headquarters will remain in Toronto, Canada and will also be extending services globally. All subscribers will continue to receive notifications and newsletters via email and will still be given the option to adjust subscription notifications.

The official BLESSANCA & CO's brand new website will be released in the next few months (date to be released on social media) showcasing all of the services that BLESSANCA & CO will provide, which include: event planning, workshops, online classes, event design, corporate event planning, community and educational outreach and resources for female entrepreneurs.

More important dates will be released and event dates in conjunction with the rebranding of the company on all social media platforms. BLESSANCA & CO is still accepting clients and still providing services in the duration of this transition.

ABOUT THE COMPANY: BLESSANCA & CO is a platform that supports and explores the perspective of the modern day woman, through events, workshops, online classes and resources. Established in 2013, previously known as Infinity & Bliss Event Planning and Design.

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